

Nissan Springs

Privacy Policy

Updated 30 June 2021 as per the new Protection of Personal Information Act (POPI Act), effective, 1 July 2021.

#### 1. Objective:

This Privacy Policy governs our policies and practices with respect to the personally identifiable information (“Personal Information”) and other data that is collected by Nissan Springs (“Nissan Springs”/“us”/“we”) in connection with our website, located at <https://nissansprings.co.za> and our related services (together with the Site, the “Service(s)”).

By using our services, you are consenting to our processing of your Personal Information and data as set forth in this Privacy Policy now and as amended. As used herein, “processing” means using or accessing information in any way, including, but not limited to, collecting, storing, deleting, combining and disclosing information. Accordingly, if you reside outside South Africa, by using the Services, you acknowledge and agree that your Personal Information will be transferred to South Africa, and processed and stored in South Africa. By using our Services, you understand that your information may be transferred to our facilities and those third parties with whom we share it as described in this Privacy Policy.

#### 2. Data collection:

To the extent permissible under applicable law, we collect information about you and any other party whose details you provide us when you:

Purchase our products or register to use our services. This may include your name, address, email address, and telephone number. We may also ask you to provide additional information about yourself and your preferences;

Complete online forms (including call-back requests), take part in surveys, enter any competitions or prize draws, download any information, or participate in any other interactive areas that appear on our website;

Interact with us using social media; and/or

Contact us offline, for example, by telephone, SMS, email, or post.

#### 3. What We Do with Your Information

When you interact with our Site, as part of the online communication process, we collect the personal information you give us such as your name, phone number, email address and other information you submit on our website.

When you interact with the Site or use our Services, our servers automatically receive and store certain personally non-identifiable information (“Log Data”). This Log Data is collected passively and

may include information such as your computer's Internet Protocol ("IP") address, browser type or the domain from which you are visiting, the Site pages you visit, the search terms you use, and any advertisements on which you click. This is information that helps us learn about your browser and operating system. For most users accessing the Internet from an Internet service provider, the IP address will be different every time you log on. We use Log Data to provide you with the Services and pool it with other information to monitor the use of the Services, and for the technical administration of the Services. We do not associate your IP address with any other Personal Information to identify you personally, except in cases where we are asked to comply with a subpoena or other legal demand or where we suspect that there has been a violation of our policies, our Terms of Service and/or applicable law.

Nissan Springs uses the Personal Information you provide in a manner that is consistent with this Privacy Policy. We will use your Personal Information in order to provide you with access to and use of our Services, to help us improve the content and functionality of the Services and to better understand our users. If you contact us by email through the Services, we may keep a record of your contact information and correspondence, and may use your email address, and any information that you provide to us in your message, to respond to you. In addition, we may use your contact information to market to you, and provide you with information about our products and services and the products and services of our partners that we believe may be of interest to you. If you decide at any time that you no longer wish to receive such marketing information or communications from us, please follow the unsubscribe instructions provided in any of the communications.

Email marketing (if applicable): With your permission, we may send you emails about our Site, new products or services, our company, and other updates.

To the extent permissible under applicable law, we use your information to:

- Provide any information and Services that you have requested;
- Manage our relationship with you (e.g.: via customer services and support activities);
- Monitor, measure, improve, and protect our content, website, applications and Services, and provide an enhanced, personal, user experience for you;
- Undertake internal testing of our Site, applications, systems and Services to improve their security and performance. In these circumstances, we anonymise any information used;
- Provide you with any information that we are required to send you to comply with our regulatory or legal obligations;
- Detect, prevent, investigate, or remediate crime, illegal, or prohibited activities, or to otherwise protect our legal rights (including liaison with regulators and law enforcement agencies for these purposes);
- Contact you to find out if you would like to take part in any of our further customer research (e.g.: feedback on your use of our applications, products, and Services);

- To monitor, carry out statistical analysis and benchmarking, provided that in such circumstances, it is on an aggregated basis, which will not be linked back to you or any living individual;
- Deliver targeted advertising, marketing, or information to you, which may be useful to you, based on your use of our products and Services;
- Deliver joint content and services with third parties with whom you have a separate relationship (e.g.: social media providers); and
- Provide you with location-based services (e.g.: advertising and other personalised content), where we collect geo-location data.

#### 4. Consent

##### How We Get Your Consent

When you provide us with personal information via one of our online touch points (such as a web form, platform input, lead form, social lead), you consent to our collecting it and using it only for the reason for which you sent us your information.

##### How to Withdraw Your Consent

If you change your mind after you have opted in, you may withdraw your consent for us to contact you, collect more information, use, or disclose your information, at any time, by contacting us at:

Email address: [info@nissansprings.co.za](mailto:info@nissansprings.co.za)

#### 5. Information Sharing and Disclosure

We consider your information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your Personal Information with certain third parties without further notice to you, as set forth below.

#### 6. Service Providers

We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, customer relationship, database storage and management, and direct marketing campaigns. We will share your Personal Information with these third parties, but only to the extent necessary to perform these functions and provide such services.

For these providers, we recommend that you read their privacy policies, so you can understand the way your personal information will be handled by these providers.

We may share your information with third-party platform providers (such as Facebook, LinkedIn, Google, and Twitter) to serve targeted advertising / content to you via the relevant third-party platform, based on your profile / interests. Your information is used by the third-party platform provider to identify your account and serve advertisements to you. You can control what

advertisements you receive via the privacy settings on the relevant provider's platform and you should consult the third party's help / support centre for more information.

Once you leave our Site or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's terms and conditions.

## 7. Personal Information

Furthermore, in connection with the operation, promotion, advertising or marketing of our Services, we may provide certain of our partners (e.g., special reward providers; etc.) with Personal Information (e.g., your name) and other content or information related to you, in order to access such information using information already in their possession. Please note: each time we provide any of your Personal Information to our partners, we only provide information to these partners that is publicly available or publicly viewable.

## 8. Business Transfers

Nissan Springs may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of winding up.

## 9. Disclosures for Legal Purposes

Nissan Springs may disclose your Personal Information if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect and defend the rights or property of Nissan Springs, act in urgent circumstances to protect the personal safety of users of the Services or the public, or protect against legal liability.

Nissan Springs employs administrative, physical and electronic measures designed to protect your information from unauthorized access. However, no Internet or email transmission is ever fully secure or error free. We will make any legally-required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored Personal Information to you via email or conspicuous posting on this Site in the most expedient time possible and without unreasonable delay, consistent with the legitimate needs of law enforcement or any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system.

## 10. Links to Other Websites

Our Services may contain links to other websites. The fact that we link to a website is not an endorsement, authorization or representation of our affiliation with that third party. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personally identifiable information from you. Other sites follow different rules regarding the use or disclosure of the personally identifiable

information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

#### 11. Our Policy Towards Children

If a parent or guardian becomes aware that his or her child has provided us with Personal Information without his/her consent, he or she should contact us at [info@nissansprings.co.za](mailto:info@nissansprings.co.za). We do not knowingly collect Personal Information from children under 13. If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files. If you are under the age of 13, please do not submit any Personal Information through the Services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Information via the Services without their permission.

#### 12. Changes to this Privacy Policy

The Services and our business may change from time to time. As a result, at times it may be necessary to make changes to this Privacy Policy. This Privacy Policy may be updated or modified from time to time for any reason without prior notice. We will notify you of any material changes to our Privacy Policy by posting the new Privacy Policy on our Site or by emailing you. This Privacy Policy was last updated on the date indicated above. Your continued use of the Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes.

#### 13. Security

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed.

We keep your information secure by taking appropriate technical and organisational measures against its unauthorised or unlawful processing and against its accidental loss, destruction, or damage. We do our best to protect your personal information, but we cannot guarantee the security of your information if it is transmitted to our Site, applications, or Services, or to other websites, applications, and services, via an internet or similar connection.

If you provide us with your personal information, the information is encrypted using secure socket layer technology (SSL). Although no method of transmission over the internet or electronic storage is 100% secure, we follow and implement additional generally accepted industry standards.

#### 14. Cookie Policy

Cookies are small text files that are transferred from our Site and stored on your device. We use cookies to provide you with a more personalised service and to help make our Site and Services better for you.

We have a legitimate interest in the use of cookies in the pursuit of our business. Cookies and similar tracking technologies, such as tags, scripts and beacons, are small pieces of code (referred to as cookies hereafter) that are stored on a device (computer, mobile phone, tablet etc.) and enable us to personalise our and our clients' content. We may use cookies in emails we send to you and on our website.

We will always make sure our website contains clear and easy to find information about our cookies.

Our cookie table lists the cookies we use, including third party cookies.

Cookie Name	Purpose	Source	Contact	Type
<b>Ads/ga-audiences</b>	Used by Google AdWords to re-engage visitors who are likely to convert to customers based on the visitor's online behaviour across websites.	Google.com <b>Legal Name:</b> Google LLC <b>Address:</b> 1600 Amphitheatre Parkways, Mountain View, California, United States of America, 94043. <b>Contact Details:</b> <a href="https://www.google.com/contact/">https://www.google.com/contact/</a>	United States	Pixel & HTTP
<b>Fr</b>	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.	Facebook.com <b>Legal Name:</b> Facebook <b>Address:</b> Menlo Park, California, United States of America, 94043. <b>Contact Details:</b> <a href="https://www.facebook.com/help/?ref=pf">https://www.facebook.com/help/?ref=pf</a>	United States	Pixel & HTTP

## 15. Questions

If you have any questions or comments about this Privacy Policy or our use of your personally identifiable information, please contact us at [info@nissansprings.co.za](mailto:info@nissansprings.co.za)